



Dear Supporter,

I am reaching out on behalf of the Saint Rocco Feast; we are a faith-based 501(c)(3) nonprofit organization that has been serving the community for over 96 years. Our mission is to provide aid, hope, and spiritual guidance to those in need. Through the generosity of our supporters, we have been able to make a profound impact on countless lives.

Over the years, we have remained steadfast in our commitment to serving the community. Our outreach efforts include providing financial and material assistance to the sick, supporting local families in crisis, and partnering with other nonprofits to extend our reach and effectiveness. Whether it is feeding the hungry, offering aid to those battling illness, or providing resources to underprivileged individuals, we strive to be a beacon of hope and compassion.

As we celebrate our 96th Annual Saint Rocco Feast with those who share our dedication to social responsibility, we are seeking corporate partners to help continue our work and expand our impact. We kindly ask for your support through a donation to help us sustain and grow our community outreach programs. Your generous contribution will enable us to:

- Provide meals and essential supplies for those in need.
- Assist families facing medical and financial hardships.
- Strengthen partnerships with other charitable organizations to extend aid to a broader population.
- Support ongoing community-building initiatives that promote unity and well-being.

We respectfully request the opportunity to discuss how your company can become a valued partner in our mission. We are happy to recognize your generosity through various sponsorship opportunities, acknowledgments in our communications, and community events.

Please find attached additional details about our programs and the ways in which your support can make a meaningful difference. If you have any questions or would like to discuss partnership opportunities, please do not hesitate to reach out. We genuinely appreciate your time and consideration and look forward to working together to make a lasting impact on our community.

Thank you in advance for your generosity and support.

With gratitude,

Domenico Tripodi

Saint Rocco Society – President

*Celebrating 96 years of Religion, Tradition, and
Culture www.SaintRoccasFeast.com*

Saint Rocco Feast

96th Annual Saint Rocco Feast

Sponsorship Packet

Welcome to the 96th Annual Saint Rocco Feast!

The Saint Rocco Feast is one of the most anticipated street festivals, bringing together thousands of attendees for a vibrant celebration of culture, entertainment, and community engagement. This year, we invite you to be a part of this exciting event by becoming a corporate sponsor. Your support will help us create an unforgettable experience while promoting your brand to a diverse and engaged audience.

Why Sponsor the 96th Annual Saint Rocco Feast?

- **Tax-Deductible Contribution:** As a 501(c)(3) organization, donations are tax-deductible offering businesses potential tax savings.
- **Exposure to Thousands:** Gain visibility among 50,000 attendees from diverse demographics.
- **Brand Recognition:** Increase awareness and strengthen community ties with on-site branding and promotions.
- **Community Engagement:** Show your commitment to local initiatives and charitable causes.
- **Marketing Opportunities:** Leverage social media, website placements, press releases, and festival materials to reach an extensive audience.
- **Networking Opportunities:** Engage with other businesses, community leaders, and attendees, building valuable connections and partnerships.
- **Corporate Social Responsibilities:** Donating demonstrates your business's commitment to giving back and supporting cultural, educational, and social causes.

Sponsorship Levels & Benefits

Official Saint Rocco Feast Sponsorship

- Exclusive naming rights of the 96th Annual Saint Rocco Feast
- Prime logo placement on digital billboard for 3 weeks on local highway with over 1,000,000 traffic count
- Speaking opportunity at the event
- Branding at Official Feast performance stage digital screens for all 5 days
- Option to distribute promotional materials at Official Feast Sponsor booth
- Business logo on all volunteer t-shirts at 96th Annual Saint Rocco Feast
- Business logo prominently placed as a Sponsor on Saint Rocco Feast official website
- Sponsor-branded Page in the 96th Annual Saint Rocco Feast Advertisement Journal

Main Street Banner Sponsorship

- Prime logo placement on 96th Annual Saint Rocco Feast banner across Main Street in Fort Lee, NJ for 2 weeks
- Branding at Official Feast performance stage digital screens for all 5 days
- Option to distribute promotional materials at Official Feast Sponsor booth
- Business listed on all volunteer t-shirts at 96th Annual Saint Rocco Feast
- Business logo placed as a Sponsor on Saint Rocco Feast official website
- Sponsor-branded Page in the 96th Annual Saint Rocco Feast Advertisement Journal

Anderson Avenue Banner Sponsorship

- Prime logo placement on 96th Annual Saint Rocco Feast banner across Anderson Avenue in Fort Lee, NJ for 2 weeks
- Branding at Official Feast performance stage digital screens for all 5 days
- Option to distribute promotional materials at Official Feast Sponsor booth
- Business listed on all volunteer t-shirts at 96th Annual Saint Rocco Feast
- Business logo placed as a Sponsor on Saint Rocco Feast official website
- Business logo placed as a Sponsor on Saint Rocco Feast official website
- Sponsor-branded Page in the 96th Annual Saint Rocco Feast Advertisement Journal

Beer Garden Sponsorship

- Branding at Beer Garden
- Sponsor-branded tent
- Sponsor logo on wristbands
- Branded t-shirts for Beer Garden staff
- Business logo placed as a Sponsor on Saint Rocco Feast official website
- Sponsor-branded Page in the 96th Annual Saint Rocco Feast Advertisement Journal

Stage & Entertainment Sponsorship

- Branding at Official Feast performance stage digital screens for all 5 days
- Business logo on all volunteer t-shirts at 96th Annual Saint Rocco Feast
- Business logo placed as a Sponsor on Saint Rocco Feast official website
- Sponsor-branded Page in the 96th Annual Saint Rocco Feast Advertisement Journal

Amusement Rides and Games Sponsorship

- Sponsor branded family-friendly activities, and interactive games and activities
- Sponsor-branded amusement rides
- Signage placed at entrance or exit of every ride, and game

Journal Page Sponsor

- Sponsor-branded Page in the 96th Annual Saint Rocco Feast Advertisement Journal

Sponsorship Commitment Form

Company Name: _____

Contact Person: _____

Email: _____

Phone Number: _____

Address: _____

Sponsorship Level (please check one):

☐ Official Feast Sponsor –

☐ Main Street Banner Sponsor –

☐ Anderson Ave Feast Sponsor –

☐ Beer Garden Sponsor –

☐ Stage and Entertainment Sponsor –

☐ Amusement Ride and Game Sponsor –

☐ Journal Page Sponsor –

☐ We are unable to sponsor at this time

Payment Method: ☐ Check enclosed (payable to **Saint Rocco Feast**)

Signature: _____ Date: _____

Please return this form to:

*Saint Rocco Feast
c/o Rocco A. Palaia
204 Warren Ave
Ho-Ho-Kus, NJ 07423*

We truly appreciate your consideration and support. Your generosity will help us continue this long-standing tradition and positively impact our community. If you have any questions, please do not hesitate to reach out. Thank you for your time and support. We look forward to celebrating with you at the 96th Annual Saint Rocco Feast!

All donations made to "Saint Rocco Feast", a 501(c)(3) nonprofit organization, are tax-deductible to the fullest extent allowed by law. All sponsors will be provided a W-9 form for your records.

*Domenico Tripodi
Saint Rocco Society – President*

*Celebrating 96 years of Religion, Tradition, and Culture
www.SaintRoccasFeast.com*